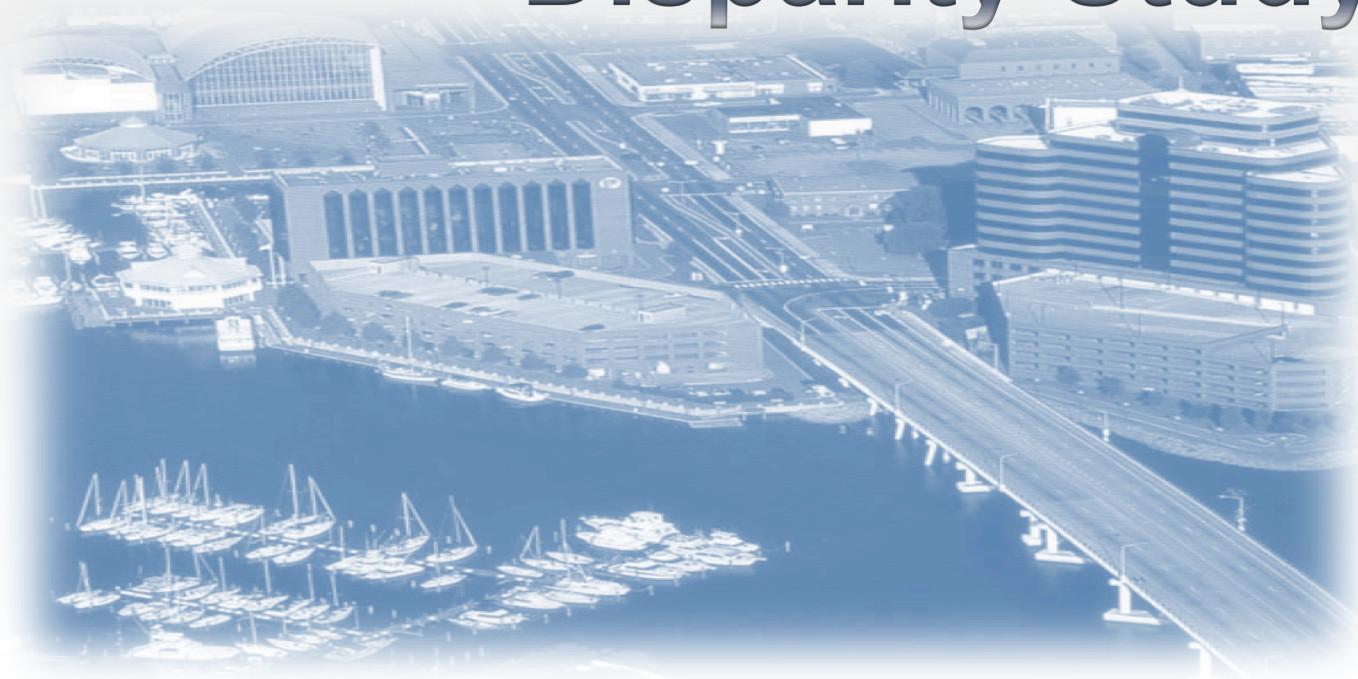


Public Forum

Disparity Study



The City of Hampton and Schools

July 30, 2013



florida | california | michigan | texas | washington

Meeting Agenda

- ⦿ Welcome and Introductions
- ⦿ Purpose of the Public Forum
- ⦿ Purpose of the Disparity Study
- ⦿ Disparity Study Overview and Schedule
- ⦿ Closing Remarks and Questions

Welcome and Introductions

*Virginia studies
include:*

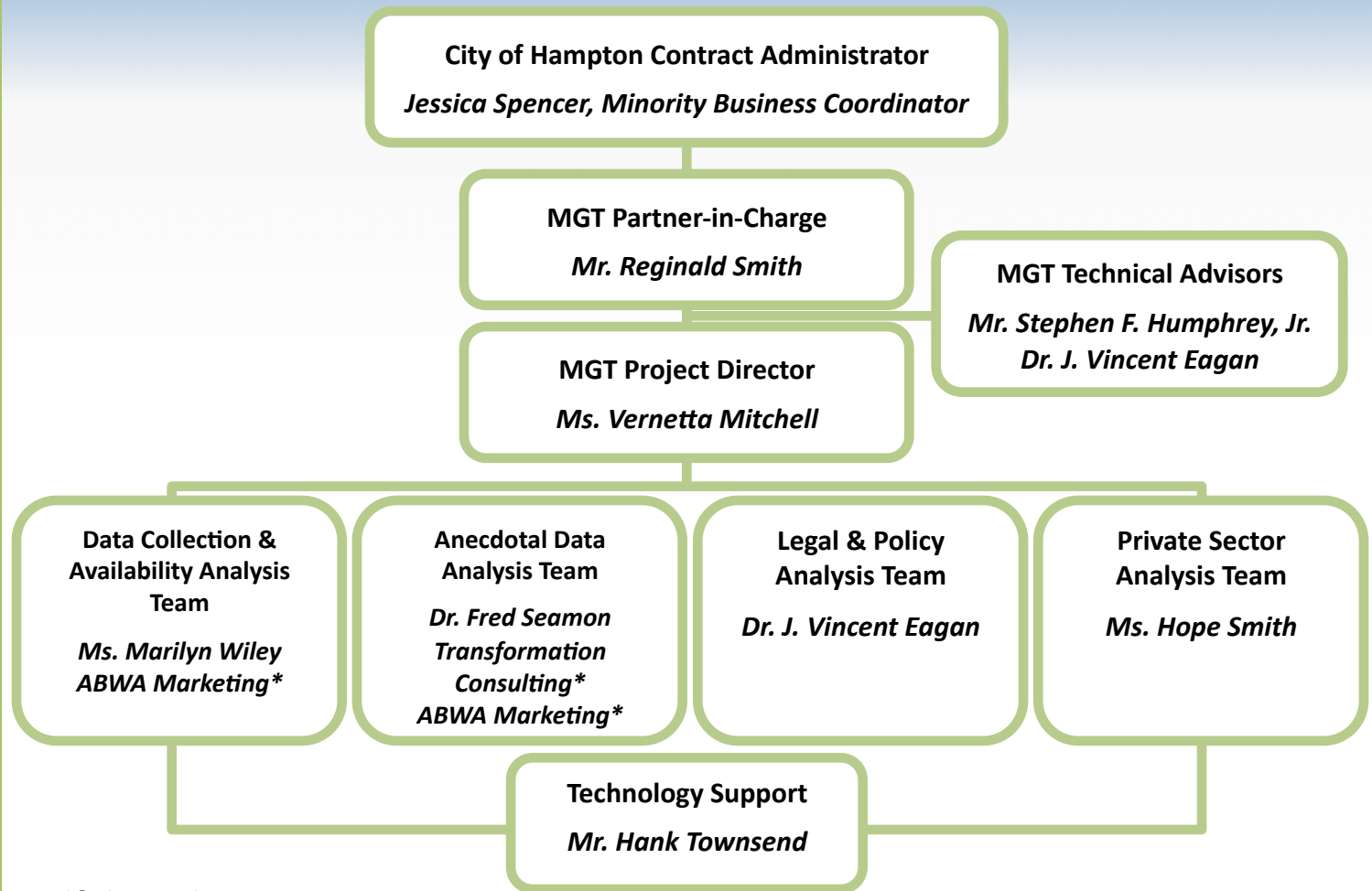
- *City of Hampton
and Schools
(2006)*
- *Commonwealth
of Virginia*
- *Portsmouth
Public Schools*

- ◎ Founded in 1974 in Tallahassee, FL, MGT is a national management and research consulting firm.
- ◎ With over 38 years of consulting experience, completed over 5,800 client engagements in 50 states.
- ◎ Since 1990, MGT has conducted over 170 disparity studies.
- ◎ Network of offices.
 - Tallahassee, FL
 - Sacramento, CA
 - Olympia, WA
 - Austin, TX
 - Bay City, MI



Welcome and Introductions (cont.)

*MGT has
the most
experienced
disparity study
team in the
industry.*



*Subconsultant

Purpose of the Public Forum

To provide business owners, prime contractors, service providers, vendors, and subcontractors, with the objectives of the Hampton City and Schools Update Disparity Study and how businesses may be asked to participate.

Purpose of the Disparity Study

- ◎ To determine whether the City and Schools, either in the past or currently, engages in discriminatory practices in the solicitation and award of contracts in construction, architecture and engineering consulting, professional service consulting, other services, and goods and supplies to minority-, and women-owned business enterprises (M/WBEs).
- ◎ To determine if a legally justified need exists for the continuance of an M/WBE program in accordance with the guidelines set forth by the Supreme Court and relevant subsequent cases.
- ◎ To provide recommendations regarding suggested modifications to the City's 2009 M/WBE program, including the consideration of race- and gender-based programs based on the study's findings.

Disparity Study Overview

*MGT's
methodology
conforms to
current legal
standards.*

- ⊙ Effectiveness of 2006 study.
- ⊙ A study that provides comprehensive analyses of utilization, availability, and disparity.
- ⊙ Must measure the effectiveness of the program beyond statistical analysis.
- ⊙ Determine the possible effects of discontinuance.
- ⊙ Determine the impact of the M/WBE Program.
- ⊙ Address complex legal issues.

Disparity Study Overview *(cont.)*

- ◎ Study Definitions – Business Categories
 - Construction
 - Architecture and Engineering consulting
 - Professional Services consulting
 - Other Services
 - Goods and Supplies
- ◎ Study Period
 - July 1, 2007 – June 30, 2012 (FY08-FY12)

Disparity Study Overview (cont.)

- ⊙ Review Legal Framework
- ⊙ Review Policies, Procedures, and Programs
- ⊙ Data Evaluation and Collection
- ⊙ Market Area, Utilization, Availability, and Disparity Analysis
- ⊙ Anecdotal Data Gathering
 - 60 one-on-one interviews
 - Two focus groups
 - Two public meetings
- ⊙ Survey of Vendors and Regression Analysis
- ⊙ Private Sector Analysis
- ⊙ Develop Selected Practice of Other M/WBE Programs
- ⊙ Draft and Final Reports

Project Schedule

Key Dates

- June/ July
 - Data collected
- August/September
 - Begin Anecdotal
 - Preliminary Utilization Analysis
 - Preliminary Availability Analysis
- September/October
 - Preliminary Disparity Analysis
- January 2014
 - Final Report

Contact Information

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Closing Remarks & Questions

***QUESTIONS &
ANSWERS***

